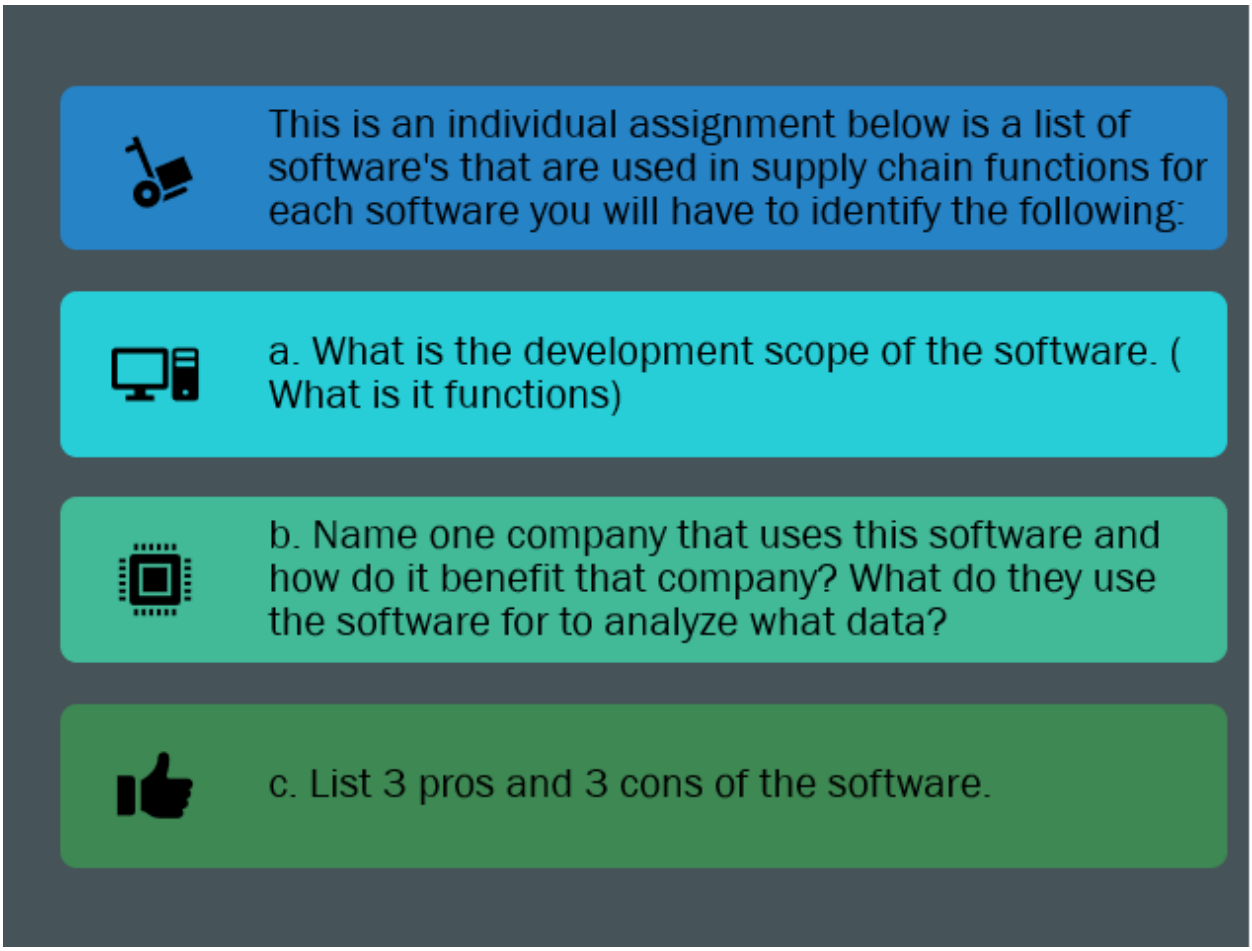
Software to select from (7):

What are the Top Supply Chain Management Software: E2open, SAP SCM, Logility, Perfect Commerce, Oracle SCM, Infor SCM, JDA SCM, Manhattan SCM, Epicor SCM, Dassault Systemes SCM, Descartes SCM, Highjump SCM, IFS, Watson Supply Chain, BluJay SCM are some of the examples of best Supply Chain Management Software.



SOFTWARE ASSIGNMENT EXAMPLE

- E2Open-is being used to provide our valued added partners globally an opportunity to execute digital marketing campaigns. It serves as a tool to give to partners that do not own marketing automation software the chance to use our network of assets without needing to build out any campaigns themselves. The tool gives them access to all of our content (that we manage), marketing analytics, as well as any leads that partners generate with their execution. We, as in the parent company, is not allowed to see any of the contacts that the partners are reaching out to.

Pros and Cons

- Makes marketing automation simple to use for a user that does not have access to their own tool(s)
- Allows a user to to co-brand content to add some of their own flavor to it
- Provides user real-time data updates as far as executed campaigns are concerned

- The templates that the tool offers are a bit archaic in their look and feel
- The data is not always correct and can be difficult to use their existing user interface
- Landing pages as part of their offering cannot be migrated directly to a user site, but rather their own standalone pages, which may not be the best experience for a user